



Smart Link-In-Bio Profile Yourself Service

Unlimited Growth for all
Creators and Brands

The Problem -----> Solutions

Issues and Limitations

- Limited features for Creators and Brands
- Link-In-Bio is the main feature
- (AI) automation, 3rd party tools and monetization features are missing

Empower Creators and Brands with Productivity Growth and Payment Tools

- Introduce a new “Smart Link-In-Bio” profile yourself tool (SaaS)
- Digital (AI) Doubles (interact,engage and generate €€€ while being offline)
- Automate your daily tasks (with AI)
- Telegram Mini-App, promote yourself and sell your products and services over Telegram (1 Billion active users)
- Repurpose your own Video Libraries into new fast monetizable formats by Video Virtualization™ technology
- Marketplace to access curated AI services to boost your content and productivity
- Matchmaking for Creators and Brands
- Share-To-Earn Program (make €€€ by promoting products and services)
- Earn XP (points) based on activities, achievements and performance
- Your Dzply Profile will be portable within the 247X Ecosystem which comes with additional benefits and incentives

Features for Creators and Brands

Mini-Apps

Select a theme and define a color scheme for your own Mini-App to have a professional presence on Telegram.

With your Telegram Mini-App you can showcase yourself and reach over 1 Billion active Telegram users.

AI Automate

Automate your daily tasks through AI and increase your productivity between 60% - 70% to optimize user engagement.

AI Automate gives Creators and Brands the Agent Tools they need to automatically interact with their audiences.



Marketplace

Access professional curated AI services to evolve digital identity, branding, generate and automate content, daily tasks, collaboration and matching.

These services are based on a token/credit price structure based

Earn-To Program

Use our Earn-To Program (4-tier) to create new passive income streams by promoting products and/or services.

Refer Creators, Brands, Fans, Subscribers or Investors and earn over their spendings, earnings or placed investments.

Your Own Link

Claim your own custom link (dzply.com/yourname) to put yourself in the spotlights.

Create your profile and select your own color scheme so your Fans and Customers have access to all your links.

Biography

Create an engaging short introduction text (biography) about yourself or your brand and create hashtags so users can easily find you.

Upload a profile picture or logo combined with a header image.

All Your Links

Consolidate and publish all your important links in one place.

You can think of your social media accounts, your website, webshop or external profile where you offer your products and/or services.

My Vault

Publish your Photo and Video Clips in one place and define access rights.

Your Video Clips will be processed by a Video Virtualization Engine [™] to repurpose your own Video Libraries into new fast monetizable formats.

Digital Doubles

Create your 4D Avatar by uploading content for scanning and AI processing.

Digital AI Doubles are digital versions that can be used to extend a person's or brand's capabilities in the virtual world.

Subscription Plans

Free

€ 0

HIGHLIGHTS

Custom link (dzply.com/yourname)

Your biography and links on your profile page

- ✓ My Shop (sell products and services)
- ✓ 12.5% Seller fee plus 3.5% transaction fee
- ✗ Telegram Mini-App (Schemes | Templates)
- ✗ AI Automation (Telegram | Instagram)
- ✓ 1 GB of Cloud Storage
- ✓ My Vault (Photo, Video and other files)
- ✗ Advanced security permissions (My Vault)
- ✗ Digital AI Doubles
- ✗ AI Tools and Services for Creators/Brands
- ✗ Free Credits for AI Tools (per month)
- ✗ Your link running on your own domain
- ✗ No Ads
- ✗ Daily Data Backup
- ✓ Statistics and Analytics
- ✓ Referral Program (Make €€€)
- ✓ Priority Support

Creator^{Pro}

Save 20%

€ 19.99 /m € 191.91 /y

HIGHLIGHTS

Custom link (dzply.com/yourname)

Your biography and links on your profile page

- ✓ My Shop (sell products and services)
- ✓ 8% Seller fee plus 3.5% transaction fee
- ✓ Telegram Mini-App (Schemes | Templates)
- ✓ AI Automation (Telegram | Instagram)
- ✓ 15 GB of Cloud Storage
- ✓ My Vault (Photo, Video and other files)
- ✓ Advanced security permissions (My Vault)
- ✓ Digital AI Doubles
- ✓ AI Tools and Services for Creators/Brands
- ✓ 60 Credits for AI Tools (per month)
- ✓ Your link running on your own domain
- ✓ No Ads
- ✓ Daily Data Backup
- ✓ Statistics and Analytics
- ✓ Referral Program (Make €€€)
- ✓ Priority Support

Business^{Pro}

Save 20%

€ 49.99 /m € 479.91 /y

HIGHLIGHTS

Custom link (dzply.com/yourname)

Your biography and links on your profile page

- ✓ My Shop (sell products and services)
- ✓ 12.5% Seller fee plus 3.5% transaction fee
- ✓ Telegram Mini-App (Schemes | Templates)
- ✓ AI Automation (Telegram | Instagram)
- ✓ 15 GB of Cloud Storage
- ✓ My Vault (Photo, Video and other files)
- ✓ Advanced security permissions (My Vault)
- ✓ Digital AI Doubles
- ✓ AI Tools and Services for Creators/Brands
- ✓ 120 Credits for AI Tools (per month)
- ✓ Your link running on your own domain
- ✓ No Ads
- ✓ Daily Data Backup
- ✓ Statistics and Analytics
- ✓ Referral Program (Make €€€)
- ✓ Priority Support

Advantage

Highlights

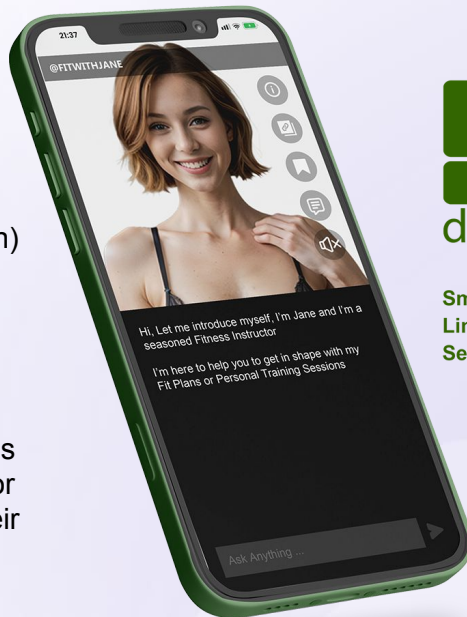
The Global Creator Economy is set to double by 2030 (+/ USD 528.38 Billion)

Creators and Brands don't grow by posting more, they grow by working smarter.

DZPLY advances Creators and Brands with automation that acts, responds for them, posts for them and converts their audience across every channel.

One smart link becomes a self-running engine that captures followers, sends replies, drives signups, sales and activates new Fans and Customers.

LinkTree (Link-In-Bio market leader) has +/- 50 Million users and it's revenue (2023) was estimated on USD 37 Million



Smart
Link-In-Bio
Service

The **Bio-In-Link** Market
Gross Market Value (GMV) is
Estimated USD 2.4 Billion (by
2030)

Technology

Agentic AI driven development to speed up the time to deliver (TTM 2-3 months) by using the following technologies:

- Private GPU servers, MCP (AI Agents) and RAG
- Python (Django) for Admin Back Office
- PostgreSQL, Redis, Firebase and MetaBase
- Figma, Remix, React, Notion Linear and Slack

Structure

DZPLY is part of 247X, a Tokenized Entertainment Ecosystem which will give Creators and Brands in-time unlimited monetization opportunities

Function

Give Creators and Brands productivity, discovery and monetization features (Smart Link-In-Bio)

IP & Moat

DZPLY's moat is built a Smart Link-In-Bio platform for Creators and Brands. Our IP spans AI Automation, Digital (AI) Doubles, Telegram Mini-Apps and platform connectors that it's hard to copy and easy to scale

Proprietary Automation Layer

Our automation engine (Telegram Mini-Apps + AI workflows + MCP) creates Creator and Brand specific actions that competitors can't replicate with simple link pages

Integrated Creator Stack

Dzply combines one-link pages, social automation, AI messaging, and monetization tools in one ecosystem reducing tool-switching and increasing stickiness

Data and Personalization Moat

Behavioral insights across Creators, Fans and channels power adaptive recommendations and automated growth loops that improve over time

Ecosystem Lock-In

Deep integration with the 247X Ecosystem which comes with a lot of benefits and incentives for Creators and Brands

Speed to Market

Built with an first design, experience and agentic AI automation, we develop, test and ship features faster than traditional Link-In-Bio platforms

Business Model

How Do We Monetize Dzply?

- Subscription Plans (monthly | annual with 20% discount)
- 20% Referral commission (Subscription Plans)
- % from Upsell AI Credit | Token purchases (consumption)
- Revenue from Marketplace services (3rd party integrations)
- 8% - 12.5% seller fee plus 3.5% transaction fee products and services sold through Dzply and the 247X Ecosystem
- 10% fee allocated for Referrals over Creator, Brand's products and services promoted through the 247X Ecosystem
- Creators and Brands automatically earn XP (points) based on their activities, achievements and performance (redeemed into 247XE Equity)
- Creators can make extra revenues by promoting Cashback Discount Offers and through our €€€ Program



Traction and Validation

What Did We Achieved?

Two Years Of Preparation – Building the website, data room, whitepaper, financial projections (period over 5 years)

The founder worked previous for a Web3 Startup (DACH region) where he architected their entire tokenized ecosystem, products and managed the development and marketing teams

Partnership Pipeline – Early talks potential partners in the field of payment providers, streaming platforms and entertainment brands who all showed interest and are waiting for a live MVP

Product Progress – Developed the foundation of the administrative backend (with AI) and conceptual defined the products

Investor Attention – Founder himself will invest into 247X once he can liquidate his equity from a Web3 Startup (DACH region)

Why It Matters?

While acquire funding, our validation comes from the \$528B Creator Economy, proven monetization models (LinkTree, Beacons) and our founding team's (+22 years in the Online Entertainment Industry) experience

User Behavior Proof – The need for visibility, discovery, content and communication monetization for Creators is well known. 247X will be based on a Creator-First principle

Strategic Fit – Early interest from potential partners in various verticals.

2026 Market Opportunity

Addressable Markets

TAM: Global Entertainment, Creator and Fan Monetization Economy Market estimated at +€400B

SAM: Focused on Creators and Brands who need Smart Links and Automation (Link-In-Bio Market Size is €2.4B by 2030)

SOM: DZPLY aims to target capturing ~3.12% of SAM within 5 years (€74.9M opportunity)

- There are **200 Million Creators** Worldwide
- The Creator Economy was worth **USD 250 Billion in 2023**
- The Creator Economy is expected to nearly double in market size **by 2030 to approximately USD 528 Billion**
- In 2024, **Brands spend a total of USD 6 Billion** on Influencer Marketing
- **LinkTree** (Link-In-Bio market leader) has **+/- 50 Million users** and it's revenue in 2023 was estimated on **USD 37 Million**



ENTERTAINMENT TOKEN

Crypto Utility Token for the Entertainment, Creator and Lifestyle Industry

Lightning fast transactions with low commission fees

MEDIA HONEYS

OWN PRODUCTS

247X will be integrated in our own products sites and 3rd party platforms (Partners)

TOKENIZED ENTERTAINMENT ECOSYSTEM

247X APP (IOS | ANDROID)

Unified Entertainment Wallet which comes with a crypto debit card services available to all the 247X tokenholders



Go To Market (GTM) Strategy (applied to DZPLY Only!)

5 Years Projection

KPIs	2026	2027	2028	2029	2030
• Creators	7.8K	17.0K	77.6K	208.9K	458.9K
• Brands	240	187	389	418	629

Revenue Projection	Total Revs (€)	Growth
• 2026	1.57M	---
• 2027	3.28M	+208%
• 2028	7.35M	+468%
• 2029	19.64M	+1,250%
• 2030	43.08M	+2,743%

Marketing	2026	2027	2028	2029	2030
• CAC	€266.7	€651.5	€611.9	€770.4	€511.8
• LTV	€75.6	€61.6	€76.4	€82.1	€86.1
• ARPU	€37.8	€30.8	€38.2	€41.0	€43.0

- GTM Approach**
1. Launch DZPLY MVP (Q1/2026)

Onboard Creators, continuous development
2. Scale & Integrate (2027 - 2029)

Dzpy portability (Creators and Brands) into 247X Ecosystem
3. Global Expansion (2029 - 2030)

EU, US, Asia, LATAM market entry, Partner integrations, Creator and Brand visibility and monetization interactions in/outside the 247X Ecosystem

The Ask

[Roadmap](#)

[Click to Enter](#)

[Data Room](#)

[Click to Enter](#)

We Are Looking For?

First **€25,000 - €100,000** through on a Bridging Loan
(**repaid before the end of 2027**) plus Equity matching
the loan amount (based on Seed Valuation)

Raise: up-to **€500,000** at **€40M Pre-Money
Valuation** (receive **1.25% Equity** based on
Seed Valuation)

Operational

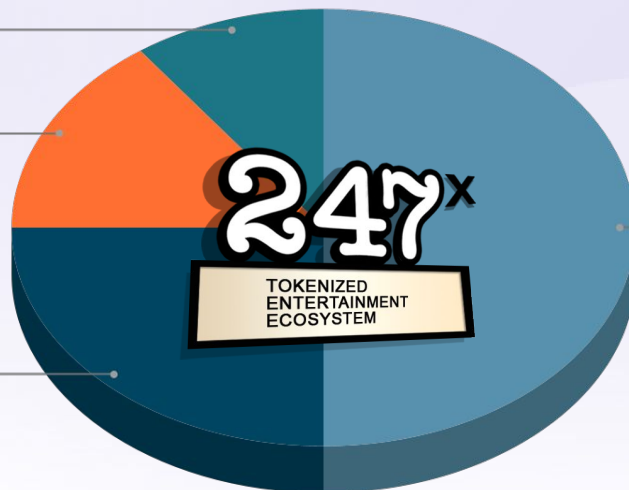
10.0%

Marketing

15.0%

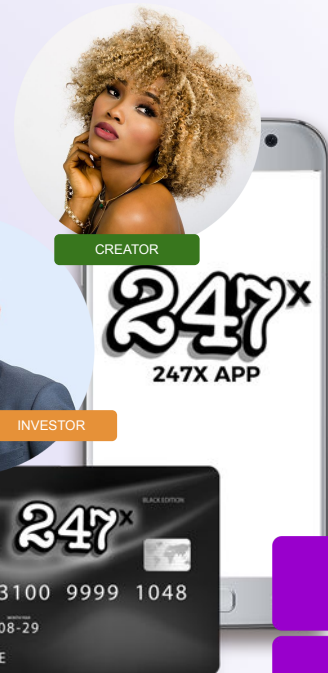
Development

25.0%



Incorporation

50.0%



**Runway: 3 months to develop Dzply.com, 12 months to develop the 247X App, 247-Fans.com, WheelOfAction.com
and launch the 247X ICO and 247XE STO (Equity) Token Sale rounds to attract Global Investors**



**wheel of
action**

Stake.Spin.Win
wheelofaction.com



Profile Service
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**MEDIA
HONEYYS**

creator
agency

Talent Management
mediahoneys.com



Unified AV Wallet
(Android | IOS)

247^x

TOKENIZED
ENTERTAINMENT
ECOSYSTEM

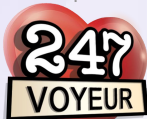
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