

JOIN OUR JOURNEY INTO THE
EXTRAORDINARY

Investor Deck
Version 1.0 (March 2025)



**“World’s First Tokenized Ecosystem
for Creators, Fans and Brands”**

**Benefit from the USD 250 Billion
Global Creator Market**



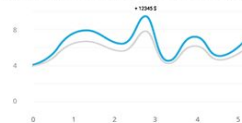
HIGHEST REVENUE SHARE
In the entire creator industry

UP TO
87.5%

DAILY REWARDS | INCENTIVES
Based on achievements and performance

MONEY	COMPANY SHARES
\$247X	\$247XE

BUILT, GROW AND MONETIZE
Fully fledged monetization ecosystem



CASHBACK DISCOUNT OFFERS
Over products and services

DISTRIBUTED IN
\$247X TOKENS

High Intuitive and Profitable Industry

Unlimited Opportunities and Ways To Grow

The term "Creator Economy" refers to the now-massive industry that's made up of individuals using their talent, expertise, and unique personality to create content, build an audience online, and grow their own businesses.

But apart from those that are producing content, the Creator Economy also includes Brands that Work with Creators, as well as numerous Platforms and Startups that support their content and help them make money online.

Here some **facts about the "Creator Economy"**

- There are **200 Million Creators** Worldwide
- The Creator Economy was worth **USD 250 billion in 2023**
- The Creator Economy is expected to nearly double in market size **by 2027 to approximately USD 480 Billion**
- In 2024, **brands spend a total of USD 6 Billion** on Influencer Marketing

Addressing six overlapping markets (**Advertising Industry, Gig Economy, Affiliate Marketing, E Commerce Industry, Crypto Market, Real-Estate and Online Adult Entertainment**)

Global Creator Economy

There are **200 Million Creators** Worldwide

2023 **USD 250 Billion** +192% growth → 2027 **USD 480 Billion**

Our Objectives

2025 | 2026 | 2027 | 2028 | 2029

247X is a Next Generation Tokenized Ecosystem to connect and facilitate Creators, Fans, Partners, Brands and Investors with disruptive On-chain Entertainment, AI, Content Monetization, DeFi, Investment, RWA Staking (Real-Estate) and Social Community features

Revenue Projection

+/- USD 257 Million

Profit Distribution

+/- USD 31,1 Million

Capture Market Share

+/- 0.053% by 2028

Problems

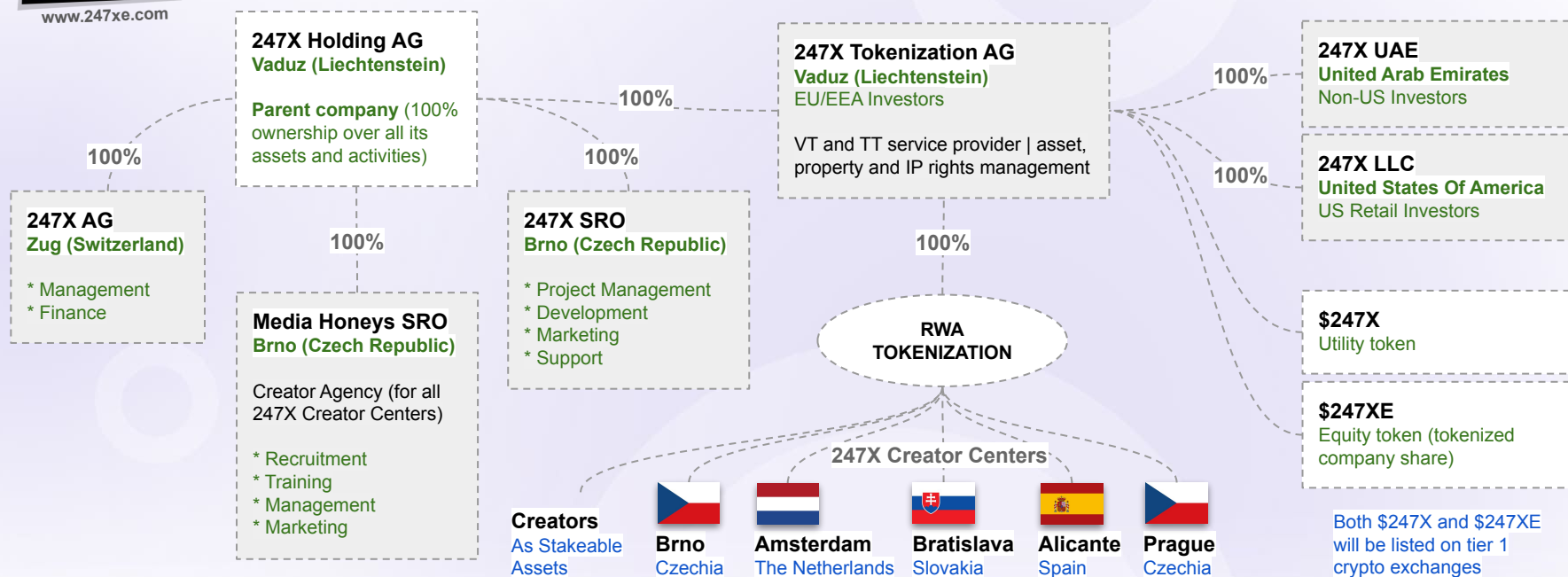
Issues and Limitations

- Cross border payments are slow and include high fees
- Monetization and entertainment features are mainly web 2.0
- There is no specific crypto token for the Creator Economy
- Creators are responsible to create their own discovery
- Creators need to invest time in research and education
- Starting Creators have high expectations and drop off quickly
- Starting Creators need to work with Creator Agencies
- RWA Staking is Not Yet Available in The Creator Economy
- Brands invest in creator and influencer marketing
- Platform (company) co-ownership doesn't exist for creators and partners

Solutions

Empowering and connecting Creators, Fans, Brands, Partners and Investors

- Targeting and combining the Fan | Creator, Gig Economy, Crypto, Digital Marketing, Ecommerce and Real-Estate Markets
- Equity Tokens (tokenized 247X company shares, company co-ownership) distributions for everyone based on achievements and performance
- Full featured content and communication monetization platform (including visibility and discovery features)
- Referral program (6 levels) to provide a new source of passive income (results in boosting user acquisition)
- Highest revenue share (up to 87.5%) in the industry for Creators and Brands
- Payments and payouts distributed in \$247X token (fast with low transaction fees)
- Issue \$247X Crypto Debit Cards for all token holders including the 247X app (manage and access funds)
- \$247X as payment/payout integrations for Merchant Partners and 3rd party Creator Platforms
- Cashback Discount Offers from Partner products and services distributed in \$247X tokens
- Connect Brands, Creators, Partners and provide monetization features and incentives
- NFT Staking features (RWAs, Real World Assets) including rewards and profit share distributions



247X will be incorporated in Liechtenstein (Vaduz), Zug (Switzerland), Brno (Czech Republic), Dubai (United Arab Emirates) and the United States. We choose this incorporation structure because of its political stability, full transparency, advantageous tax regime, privacy laws and crypto friendly regulations to have global coverage for retail investors to participate during the 247XE STO (Security Token Offering).

247X Holding AG will be our parent company which has 100% ownership over all current and future business ventures. 247XE Holding AG will be fully tokenized meaning that all of its company stock will be available as equity tokens (\$247XE) to investors to invest through a STO which will be later listed on Tier 1 Crypto Exchanges (for public trading purposes).

For each Stake-To-Earn Asset (RWA - Real World Assets such as Creator Centers) we will set up separate corporate entities.

Tokenized Ecosystem

Next Generation Online Entertainment

The 247X Ecosystem will be based on disruptive On-chain Entertainment, Content Monetization, DeFi, Investment and Social Community features to connect and facilitate Creators, Fans, Partners, Brands and Investors.

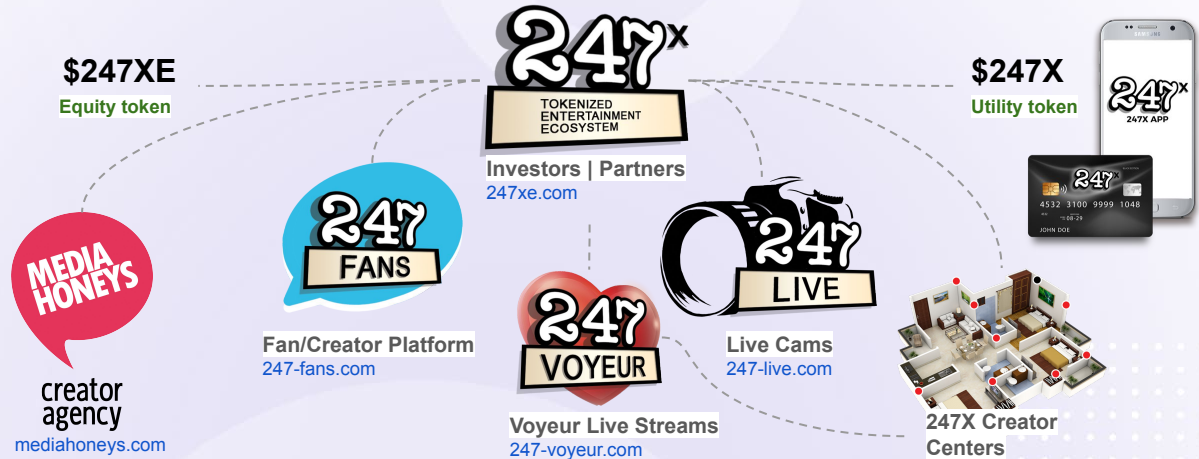
This unique Next Generation Tokenized Ecosystem includes the integration of web3 use cases which will have a positive effect on the token valuation and market capitalization.

The first use cases are initially \$247X payment and payout methods combined with a mobile app and 247X Crypto Debit Cards.

Later we will apply native crypto wallet (\$247X) integrations within the 247X Ecosystem to adapt Web3.

Our main objective is to facilitate any type of Creator or Brand with content monetization, live communication, dynamic paywall, discovery and new unique features to monetize all their activities.

All stakeholders (Creators, Brands, Fans and Partners) have the ability to earn \$247XE (equity tokens) based on their achievements and performance.



Creator Agency

Recruit, onboard, train and support (new) Creators who want to outsource daily time consuming tasks

247X Crypto Cards

Online, local payments and ATM withdrawals including a mobile app to manage funds available for all token holders

Partner Program

Collaboration features for Agency, Traffic, Content, Cashback, Merchant and Advertising Partners

Cashback Discounts

Purchase products and services (from partners) and receive cashback discounts distributed in \$247X tokens

Webshop

Fully fledged webshop with promotional products such as textile prints (247X brands and from Creator content)

Stream-To-Earn

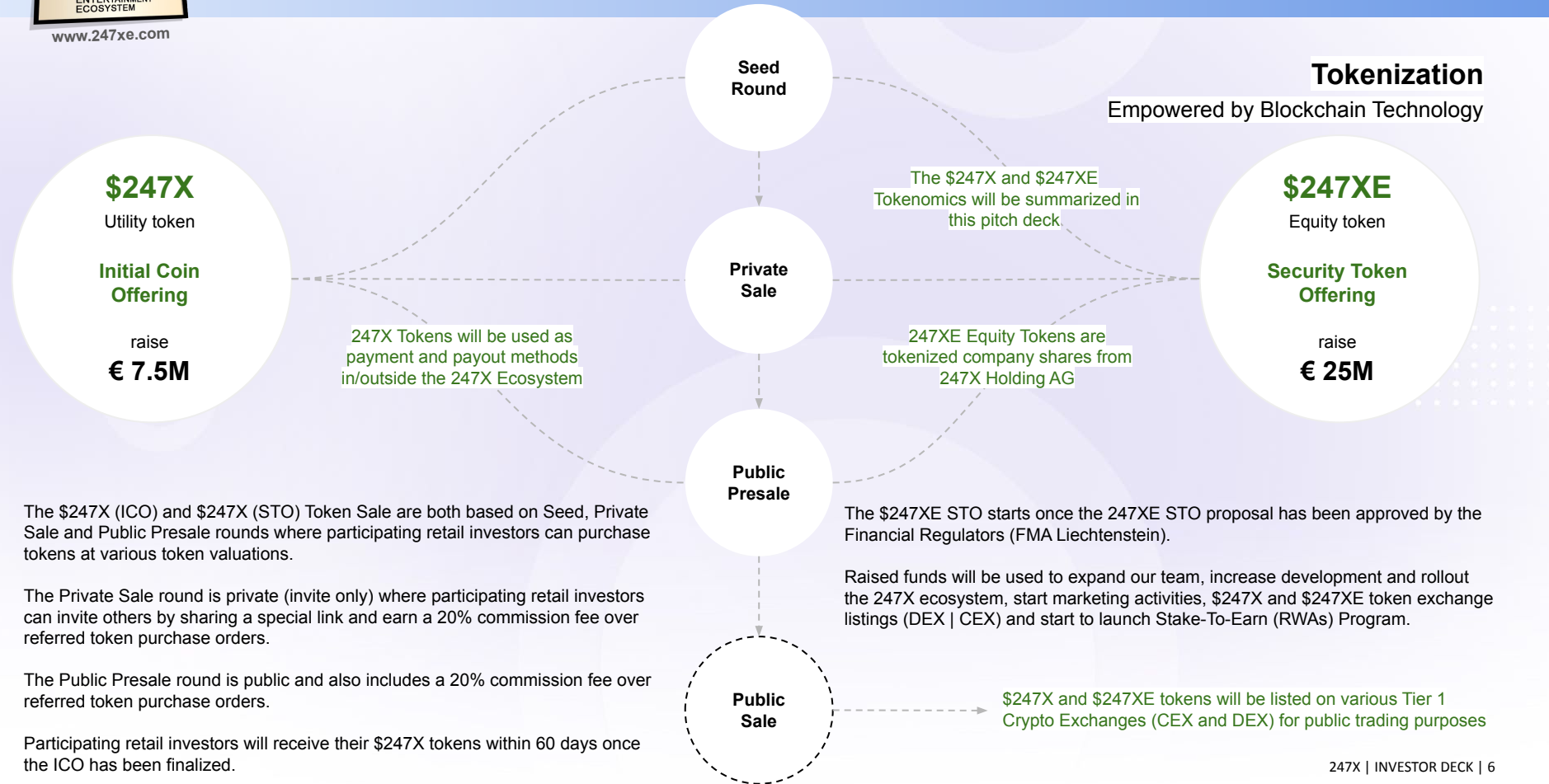
Creators can connect their apartment, publish voyeur feeds and earn \$247X tokens as an extra source of income

Stake-To-Earn

Stake RWA (Real World Assets) as NFTs and benefit by receiving monthly rewards in \$247X tokens

Share-To-Earn

Multi-level (6 levels) Referral Program to create a passive source of income (promoting the 247X Ecosystem)



Stakeholders

Target Audience Flow

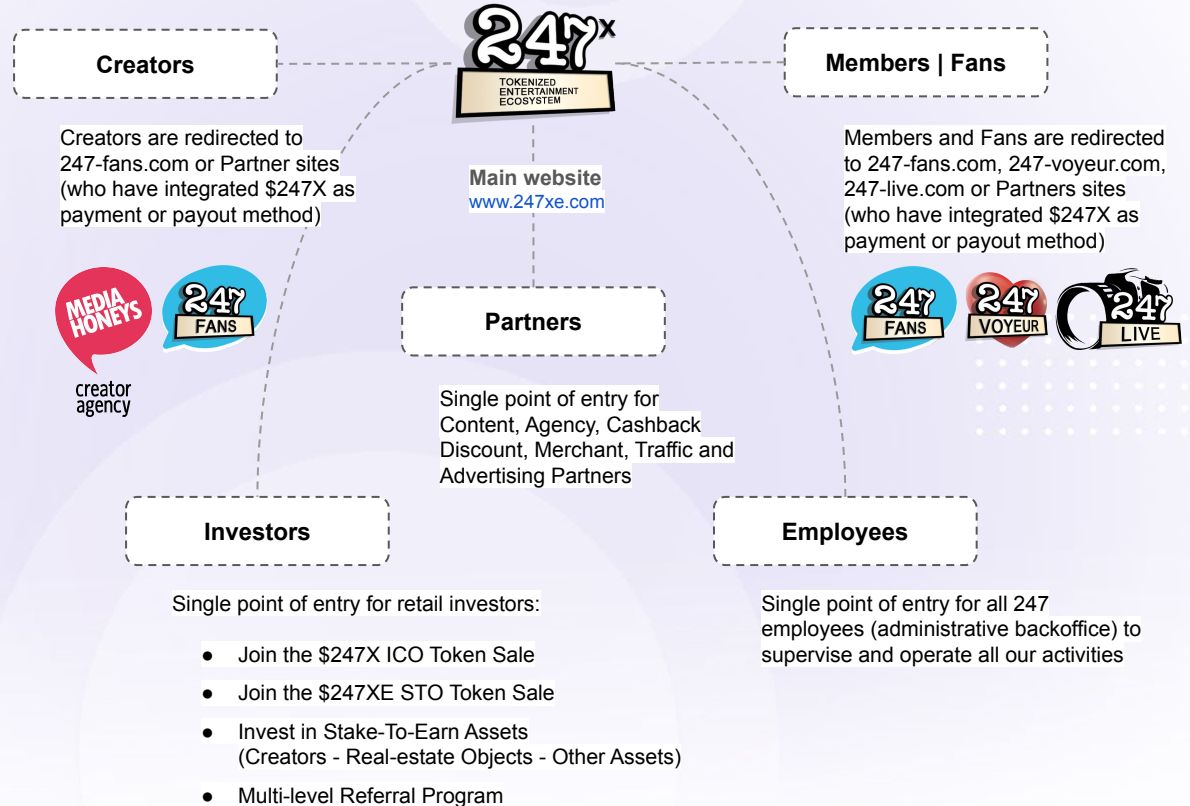
247xe.com (named after the 247XE equity token) will be our main website and point of reference available for all our stakeholders.

Stakeholders will find on **247xe.com** everything they need to know about our Tokenized Entertainment Ecosystem and how they could benefit.

On-site we will publish multi-language information about all our activities, news, FAQs and a Support form.

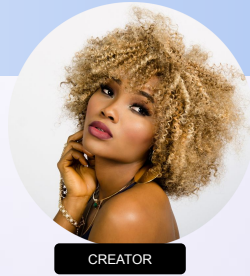
For all stakeholders it's mandatory to register, activate their accounts and follow the KYC instructions (only applies for stakeholders who opt-in to receive funds).

After a successful authorized login session, users land on their Dashboard Page which provides access to KPIs and specific features per user role.



Monetization Features

For Creators and Brands



Creators make money by producing, publishing and selling content and by interacting with their followers and fans.

Creators are active on social media platforms to engage followers to join their profile and fan club (recurring subscription model) on a fan/creator platform as this is part to create their own discovery.

247X offers a Next Generation Web3 Ecosystem which provides a wide range of monetization, entertainment features and attractive incentives.

- Company co-ownership (247XE equity tokens) rewarded based on performance and achievements as a unique incentive
- Set up own pricing structure (paywall) for all monetization features and define privacy settings who can access their profile
- Highest revenue share (up to 87.5%), normally it's 80% !!!
- 68% base revenue share from all online earnings
- 13% from all online spendings from referred members and fans
- Up-to 6.5% from online earnings from referred creators (6 level commission structure) by create your own multi-level network
- Extra earnings by joining the Stake-To-Earn Program

Creators and Brands are published on 247-fans.com, 247-live.com, 247-voyeur.com and through our partner program (traffic partners) to provide full discovery and visibility to monetize their content and communications with their fans and followers.



Fan Club

Set Up Your Own Fan Club (Recurring Revenue Stream)



Exclusive Content

Sell Photo Sets, Video Clips And Audio Books



Messenger

Interact Live With Subscribers And Fans With Text Chats, Voice And Video Calls



Live Broadcastings

Broadcast Live Shows (Free, Private, Group And Fan Shows)



Stream-To-Earn

Connect Your Apartment And Share Your Private Life With Your Fans



Earn 247X and 247XE tokens

Incentives Based On Your Online Activities, Achievements And Performance



247X App | Crypto Cards

Instant Access to Manage Your Earnings and Funds, Online Payments, Exchange Into Fiat or Crypto and ATM Withdrawals



My Shop

Sell Personalized And Private Items To Subscribers And Your Fans



Customs

Sell And Produce Unique Photo Sets And Video Clips On Request



Posts, Stories and Reels

Publish, Like, Comment And Share Content Accessible For Your Network



My Goals

Give Your Fans The Ability to Support All Your Goals



Cashback Discount Offers

Order Products Or Services From Our Partners And Receive Discounts



Share-To-Earn

Create Your On Passive Income Stream By Inviting Others To Join 247X



Creator Agencies

Account Management Services To Boost And Maximize Creator Earnings

Within the 247X ecosystem we apply Free membership where each Member has the ability to buy credits to use on-site features all price tagged and defined by Creators. Members can upgrade their Free membership to a Gold or VIP membership and enjoy the associated benefits and perks.

Credit Packages purchases and Membership Upgrades can be purchased with VISA/Mastercard and/or by crypto currencies including the integration of Coinbase Business API.

Business Model

Subscriptions and Credit Packages

SUBSCRIPTION PLANS




FREE

- * Personal wallet (247X credits)
- * Access to all features



GOLD

- * Personal wallet (247X credits)
- * Special icon | Gold Badge
- * Priority listings in chat rooms
- * Free of advertising
- * Bonus credits



VIP

- * Personal wallet (247X credits)
- * Special icon | VIP Badge
- * Priority listings in chat rooms
- * Free of advertising
- * Bonus credits
- * Early access to new beta features
- * First access to news and offers

MONTH	QUARTER	ANNUAL
€24.99	€69.99	€247.99
Every month 160 credits	Every 3 months 480 credits	Every 12 months 1,920 credits
		€499.99
		Every 12 months 4,000 credits

Notes:

Recurring memberships are a realistic performance indicator which contributes to predictive monthly revenue forecasting.

Within the 247X ecosystem we apply a fixed credit valuation where 10 credits equals €1

CREDIT PACKAGES	PRICE	FIAT	CRYPTO
50 Credits	€5	✓	✓
100 Credits	€10	✓	✓
250 Credits	€25	✓	✓
550 Credits	€50	✓	✓
1,100 Credits	€100	✓	✓
2,750 Credits	€250	✗	✓
5,500 Credits	€500	✗	✓
11,000 Credits	€1,000	✗	✓
27,500 Credits	€2,500	✗	✓
55,000 Credits	€5,000	✗	✓

Revenue Model for the Platform

- * 12.5% base from earnings from Creators and Brands
- * 3.5% fee over all buy | sell transactions (\$247X | \$247XE)
- * 13% commission from on-site spendings Members | Fans) if referred by 247X
- * Up-to 6.5% from Creator earning's referred by 247X (4 levels deep)

- * 25% up-to 50% cashback discount payout (if referred by 247X)
- * Partner Program (business model varies per partner type)
- * Subscription plans (Free | Gold | VIP) to create ARR
- * Creator Agency (Media Honeys) to manage Creators

How Do We Make Money?

247X will generate revenue by providing a multi-purpose platform where creators and brands can promote themselves, sell content, live communications, products and/or services to their audience (fans and customers).

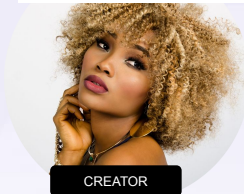
With a wide range of tokenized use cases, 247 aims to connecting various industries to increase adaptability and boost \$247X and \$247XE market cap



MEMBER

INVESTOR

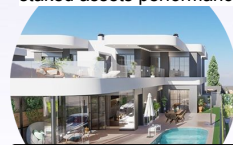
Stakeholders receive 7% from their creator's online earnings



CREATOR

Payout requests in \$247X tokens (by default)

Creator ewallet



247X CREATOR CENTERS



Invest

20% revenue share commission (referrals)

\$247XE

ICO
Token
Sale

\$247XE

STO
Token
Sale

Stakeable
RWAs

Stake commissions are by default distributed in \$247X tokens

\$247X token holders can apply for plastic and virtual crypto debit cards which comes with the mobile 247X App



Incentives for Creators

- * Daily payouts (crypto and bank transfers)
- * 68% revenue share on-site earnings (default)
- * 13% on-site spendings referred members/fans
- * Up-to 6.5% on-site earnings from referred creators | brands
- * 35% from overtake ownership transactions
- * Make extra money with Stream-To Earn (Voyeur feeds)
- * Up-to 50% Cashback Discount Offers (from the affiliate payout)
- * Earn \$247XE tokens (tokenized company shares) based on performance
- * \$247X Crypto Debit Card and 247X App (manage funds)
- * Creator Academy | Marketplace

Subscription Plans

FREE

GOLD

VIP

Member
ewallet

Credit Packages

Purchase 247X credits to enjoy content, live communication and Fan Club features defined and price tagged by the Creator



Each 247X Creator Center will get its own website (white label)

Connect and publish live video streams from the private residences from Creators and our exclusive 247X Creator Centers from all over the world to provide real-time entertainment



CREATOR CENTERS

Each 247X Creator Center will be equipped with HD Spy Cams and features to published events (ticket) prices for Members and Fans

Members can also subscribe to a Creator Center's Fan Club to get access to special benefits

247X PLATFORM

Revenue sources

- * Advertising earnings (Visitors and Members)
- * Fan Club +Plus subscriptions (€4.99 p/m) per location
- * Member Subscriptions (starting from €19.99) on 247-voyeur.com

Stream-To-Earn Program

This program is initially "invite only" as participating Creators need to comply to the following requirements:

- * Creator categories
- * Highly active on Social Media
- * Active on other Fan/Cam Platforms
- * Approved and verified Creator account
- * Fan Club with minimum 100 Fan Subscribers
- * Digital signed "Stream-To-Earn" agreement where the Creator accepts our rules

Accepted Creators will receive free-to-use HD camera and network equipment, support, fixed monthly commission of €120 per day (€3,600 per month) based on providing 24 hours continuous live streams, higher visibility and discovery in/outside the 247X Ecosystem



Subscription based product site including a free preview for Visitors with multiple subscription offers (starting from €19.99 p/m). Subscribers will have unlimited access to Locations, Spy Voyeur Cams, Recording Archives, Schedule and Notification Service. Subscribers can also join Creator's Fan Clubs (upsell)

Published on the following sources



Fans who have an active Fan Club +Plus subscription (€4.99 p/m) have unlimited access to all the Spy Voyeur Cams, Recording Archive, Schedule and Notification Service from the Creator's location or 247X Creator Center

Spy Voyeur Feeds will be also be promoted within our Partner Program (Traffic Partners).

Additional we will create a White Label Generator (API driven approach) to expand with the number of websites (increase visibility, discovery and revenues)



Live Webcam Platform (NSFW only) with live streamed content from 247X creators where we will integrate Spy Voyeur Feeds and content from Merchant Partners who have integrated 247X as payment/payout solution.

Real Live Entertainment

Voyeur Live Streams

Live broadcasted Voyeur Streams from connected Creator Apartments and 247X Creator Centers.

Members and Fans can access 24/7 live footage from their favorite Creators.

Participating Creators can expect higher earnings, optimized visibility and a better discovery by publishing live voyeur footage from their private premises.

Extra earnings distributed in \$247X Tokens are based on a algorithm to calculate the number of streamed hours, the number of live voyeur cams and rating from members and fans.

Voyeur Live Streams will be part of the Creator's Fan Club +Plus Subscriptions which will eventually result in higher subscriptions (recurring revenues).

NOTE:

The first 100 participating Creators will receive free broadcasting equipment.

**George
& Lisa**



#5FW
 #FITNESS
 #HEALTH
 #COOKING

CONTENT

Join our Fan Club and enjoy our content

PHOTOS	VIDEOS	COURSES
9.5K	753	36

ACTIVITY

Active since May 2023

POSTS	STORIES	REELS
32K	21.5K	17K

FOLLOWERS AND FANS

We love all our Followers and Fans

FOLLOWERS	FANS
103K	29.5K

9 SPY CAMS



**247
FANS**

Fan/Creator Platform
www.247-fans.com

ABOUT US

As a couple we love sports, healthy food and a progressive lifestyle.

We love to share our personal life uncensored with all our fans.



Voyeur Live Streams
www.247-voyeur.com

**LIVE
CHAT**



**SPY
CAMS**

Voyeur Live Streams will be published on 247-Voyeur.com, 247-Fans.com and 247-Live.com

As part of a monetization expansion strategy we will later create a Creator White Label Strategy to provide Creators and Partners with custom White Labels running on their own domain name.

All White Label sites will be offered as toolkit within the Referral Program with the option for Traffic Partners to create and monetize their own white labels.

Stake-To-Earn Monetization

RWAs (Real World Assets) Tokenization

In the upcoming years we will publish some really cool and high potential investment assets (diversity in various countries), all connected to 247X Tokenized Ecosystem.

You can think of investment opportunities (stakeable assets) such as:

- Develop and/or purchase real-estate objects including monetization (Creator Centers)
- Purchase luxurious yachts to organize exclusive chartered events
- Acquire existing businesses in the area of beauty, aesthetics, health and wellness
- Acquire digital assets (websites and/or apps) which are complementary and compatible with the line of our business activities
- Stake Creators and receive monthly commissions over their online earnings

LUXURIOUS VILLA

Spacious and luxurious villa with 8 rooms, 3 bathrooms, huge living room, fireplace, open kitchen, garage (4 cars), 4 toilets, infinity pool, sauna, big terrace including a beautiful garden



SPECIFICATIONS

Built: 2023
Living Area: 450 m²
Total Space: 2,530 m²
Levels: 2
Energy | Climate Class: A - B



VALUATION
€ 2,500,000

STAKEABLE VALUE
€ 1,750,000

PURPOSE

Creators and Brands can book and use this location for content production and live broadcasting purposes.

This location also has a program to onboard and train Creators.

Weekly Live Broadcasted Ticket Events which can be followed through our Spy Voyeur Cams.

STAKING DETAILS

Minimum Stake Amount: € 100
Locking Period: 24 months
ROI: 100% - 110% (over 48 months)

PROGRESS 35% € \$25,000 STAKED

These stakeable investment assets will be fully tokenized which makes it possible for everyone to participate and get their stake to receive monthly commissions based on the asset's performance.

For each stakeable RWA (Creator Center) as an stakeable asset, we will publish separate pages which will provide a full visualization, specifications and revenue forecasting projections.

PERSONAL TRAINER (SFW)

MARY JANE
23 years

STAKEABLE VALUE
€ 2850

COMMISSION
7%

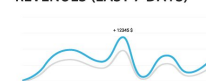
FOLLOWERS

273K

FANS

89.5K

REVENUES (LAST 7 DAYS)



Stake Creators and Receive Monthly Commissions over their Online Earnings

Stakeholders will get full access to KPIs and statistics to see how their stakes perform including commission forecasting.

Commissions (20% from the annual profits) are by default distributed in \$247X tokens to all stakeholders.

In the upcoming 5 years we intend to open 247X Creator Centers before we execute our scaling plans.

Creator Centers

As Stakeable RWA Assets

One of 247X activities is to build up a real-estate portfolio (Creator Centers) valued €15,000,000 in the upcoming 5 years and connect these assets to our Tokenized Entertainment Ecosystem.

Creator Centers as stakeable assets includes the purchase and ownership of real-estate properties.

Each Creator Center functions as a luxurious and/or functional location available for Creators and Brands to provide onboarding programs, content production and live video broadcasting facilities.

247X will use a part from the \$247XE STO equity token sale to participate for 30% in each stakeable Creator Center.

50% from the real-estate property value will be pre financed through a mortgage for a period of 120 months.

	 Brno Czechia	 Amsterdam The Netherlands	 Bratislava Slovakia	 Alicante Spain	 Prague Czechia
Minimum Stake: €500					
Stakeable Value	€2,500,000	€5,000,000	€2,500,000	€5,000,000	€5,000,000
Staked with 247XE (30%)	€750,000	€1,500,000	€750,000	€1,500,000	€1,500,000
Property Value	€1,500,000	€4,000,000	€1,500,000	€4,000,000	€4,000,000
Mortgage (50%)	€750,000	€1,500,000	€750,000	€1,500,000	€1,500,000
Lock Period (months)	18	18	18	18	18
Commissions (annual estimated and distributed to stakeholders)	€1,400,000	€1,400,000	€1,400,000	€1,400,000	€1,400,000

How to Participate?

Stakeable RWAs will be published on our website to give potential investors a visual overview, progress, detailed information and instructions on how to invest and participate.

Stakeholders automatically receive (once the lock period ends) monthly commissions (distributed in \$247 tokens) based on the RWA (Creator Center) revenue performance.

Creator Agency

Engineered to Empower Creators

Media Honeys will be 247X in-house Creator Agency.

Media Honeys main objective is to recruit, onboard, train and support Creators who want to outsource daily time consuming tasks to a reliable partner.

By offering management services, Media Honeys helps Creators to grow their Fan Base and increase their monthly earnings.

Starting Creators can expect guaranteed paid programs.

Media Honeys will recruit, facilitate, operate and manage Creators to work either remote or in 247X Creator Centers.

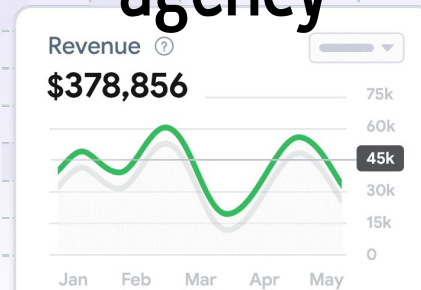
All 247X Creator Centers will facilitate content production, live broadcasting facilities and pre/post production services.

Media Honeys will use Creator Agency services (PaaS) offered within our Partner Program to create proof of concept before connecting Premium Creator Agencies to use our services.

All payment and payout transactions are by default will be distributed in \$\$247X tokens.

**MEDIA
HONEYs**

**creator
agency**



Boosting Creator Agency's efficiency to the Max

The following features will be offered through the Partner Program for Premium Creator Agencies:

- My Dashboard page including a range of KPIs
- Account management (Creators, Supervisors and Agents)
- Profile and content updates
- Content Management (centralized vault)
- Task assignment and management
- Daily social media postings
- Access to promotional tools
- Communication interaction (with followers and fans)
- Messenger for internal communication (mobile app)
- Analytics and Reports
- Payments and Payouts (in fiat or crypto currencies)
- API integrations other platforms (Onlyfans | Fansly) based on a monthly or annual subscription fee
- Sourcing independent Creators (Market Place)
- Applying AI technology

Creator Program

5 months duration

Intense training program based on a 5 months period to educate and assist beginning Creators to become successful and sustainable.

During this program all participating creators will get individual training where each creator will get a schedule based on 96 months per month (24 hours per week).

Participating Creators can use all content production and broadcasting facilities in 247X Creator Center free of charge during the duration of the Creator Program.

Program Highlights

- Creators are hired as independent contractors (freelancers)
- Engaging profile and account creation, scheduled content shootings (photo sets and video clips) and visibility (traffic)
- Scheduled live broadcasted video chat sessions to interact with subscribers (members) and fans
- Each Creator will get an assigned Agent, who will update profile pages, maintain social media handles, communicate with followers and subscribers to engage them to start spending
- Monthly payouts (distributed in crypto or as bank transfers)

MEDIA
HONEY

creator
agency

Working in 247X Creator Centers

Core Objective

Create and establish a solid network of successful and sustainable Creators

Program Phases	Duration (days)	Hours Per Month	Hourly Fee	Fixed Earnings	Revenue Share	Minimum Revenue
1	30	96	€ 7.50	€ 720	50%	€ 1,500
2	30	96	€ 7.50	€ 720	55%	€ 2,500
3	30	96	€ 5.00	€ 480	60%	€ 3,500
4	30	96	€ 2.50	€ 240	70%	€ 5,000
5	30	96			75%	€ 7,500

This Program will have limited capacity for 24 participants only (based on a selective onboarding policy of 4 new Creators per month).

Participants who have completed the Creator Program get a 12 months agreement which includes Creator Management services and a 50% discount (hourly rate €5 instead of €10) for using all the content production and broadcasting facilities in the 247X Creator Center.

Creator Management services includes a wide range of services for Creators to monetize their content and communications.

Content Partner

Partners who want to publish, promote and monetize their exclusive photo/video content within the 247X Ecosystem

Merchant Partner

Partners who want to benefit from \$247X as a payment and/or payout method through API integrations within their digital assets | ecosystem

Agency Partner

Partners who operate a Creator Agency can use Creator Agency services to manage their Creators and daily operations to increase discovery and earnings

Cashback Partner

Partners who want to increase their product and service sales results with the 247X Cashback Discount Offers promoted within the 247X Ecosystem

Traffic Partner

Partners who want to monetize their traffic by promoting 247X on their digital assets and get paid by a revenue share model based on earnings or purchases

Advertising Partner

Partners who are interested in publishing targeted campaigns (CPM | CPC | CPA) to promote their products and/or services within the 247X Ecosystem

Partner Program

Collaborate with Strategic Partners

The 247X Partner Program is essential to collaborate with strategic partners in various horizontals and verticals.

These partnerships result in an increase of \$247X use cases, \$247X token adaptation, increase of the token valuation, growth of the market capitalization which all results in generating revenues..

Through a Marketplace approach we engage and give all our partners access to their Dashboard page which includes KPIs and publishing, integration and monetization features within the 247X Ecosystem.

For each partner type we will create customized and targeted features to be able to monetize and/or use services within the 247X Ecosystem.

All payments and payouts related to the Partner Program are by default issued or distributed in \$247X Tokens.

NOTE:

Partners automatically earn \$247XE equity tokens (Tokenized Company Shares) based on their achievements and performance.



1
**Order Products
 and/or Services**

Cashback Discount Offers

Order and Receive Discounts Distributed in \$247X Tokens

Within the 247X Ecosystem, all stakeholders (Investors, Creators, Members, Fans and Partners) automatically benefit by receiving attractive discounts after purchasing products or services.

By connecting the Creator Economy with the Ecommerce Industry and Affiliate Marketing, we are able to offer attractive Cashback Discount Offers.

Most of these products and services (such as fashionable, luxury items, food box subscriptions, beauty services, fitness subscriptions and much more...) are published by our Cashback Discount partners.

After placing and finalizing a purchase order, the stakeholder instantly receives the discount distributed in \$247X tokens.

Based on purchasing performance, stakeholders automatically earn points which are related to gamification levels to receive rewards in \$247XE (equity tokens).

By using the 247X App, \$247X token holders can exchange \$247X tokens into other crypto or fiat currencies and use the 247 Crypto Debit Card for ATM withdrawals, online and in-store payments.

5
**Receive your
 purchase**

Artificial Intelligence & Machine Learning

Applied within the 247X Entertainment Ecosystem

Artificial intelligence (AI) is technology that enables computers and machines to simulate human learning, comprehension, problem solving, decision making, creativity and autonomy.

Applications and devices equipped with AI can see and identify objects. They can understand and respond to human language.

They can learn from new information and experience. They can make detailed recommendations to users and experts.

They can act independently, replacing the need for human intelligence or intervention.

1 Creator Academy

Integrate AI to support, educate and guide starting Creators to become sustainable and successful using the 247X Ecosystem

2 Creator AI Bots

Self learning Creator AI Bots that will support Creators to interact with their Followers and Fans (in various languages) to monetize their content and live communications

3 Creator AI Motion Capture

Real-time AI motion capture from Creators to generate and publish customized video content from Creators on demand

4 Content Preferences

Enhance content recommendations based on the history and behavior from Followers and Fans

5 Content Enhancement

Give Creators the ability to enhance and optimize their photo and video content through AI

6 Predictive Analytics

Apply AI to give stakeholders predictive analytics about stakeable RWA assets





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Roadmap

4 years Timeline

Realistic roadmap planning for the upcoming 4 years (starting in January 2025 till December 2029)

Incorporation

Set up and re-structure companies including bank accounts and IP Trademark registration

Submit STO Proposal
Financial Regulators (FMA Liechtenstein)

EU/EEA Investors

Incorporation In UAE | US
STO Retailers Investors (US and Non-US)

\$247XE STO Private Sale
(estimated duration 4 months)

\$247XE STO Public Presale
(estimated duration 10 months)

\$247XE STO Completed
(estimated)

\$247XE Public Sale
Exchange Listing tier 1 CEX | DEX

\$247X ICO Seed Round

* €250K (minimum to start)
* €500K till start Private Sale

Open 247X Office
Brno (CZ)

\$247X ICO Private Sale
+/- 4 months

\$247X ICO Public Presale
+/- 4 months

\$247X ICO Public Sale
Exchange Listing tier 1 CEX | DEX

Creator Center #1
Brno (CZ)

Creator Center #2
Amsterdam (NL)

Creator Center #3
Bratislava (SK)

Creator Center #4
Alicante (ES)

Creator Center #5
Prague (CZ)

25

26

27

28

Start Marketing
\$247X | \$247XE Token Sales and RWAs

Increase HR capacity

Start Marketing
B2B | B2C Trade Shows (Global)

Official Launch

Increase HR capacity

Increase HR capacity

Design 247X Ecosystem
* UI/UX designs
* Use cases
* User stories

Versioning Plan
247X Ecosystem

Public Release
* \$247XE Token Sale
* 247xe.com
* Referral Program (share-to-earn)

Closed Beta
* 247-Fans.com
* 247X App
* Partner Program
* Stake-To-Earn Program

Public Release
* 247-Fans.com
* 247X App
* 247X Crypto Cards
* Partner Program
* Stake-To-Earn Program

Public Release
* Ad Server
* 247-Voyeur.com
* Stream-To-Earn Program
* 247X API library
* Content Partners

Public Release
* 247-Live.com
* White label Program
* AI/ML integrations

Initial team
Contract and hire initial team members including advisors

Start Development !!!
* \$247X ICO Token Sale
* Partner Program (Referral)
* 247xe.com
* 247-Fans.com
* Stake-To-Earn Program
* 247X App

Onboarding
* Creators
* Subscribers | Fans
* Brands
* Partners

Development
* 247X API library
* Content Partners
* Stream-To-Earn Program
* Voyeur Feeds
* 247-Voyeur.com

Onboarding
* Cashback, Advertising and Merchant Partners

Development
* 247-Live.com
* White label Program
* AI/ML integrations

Forecast Anticipated Cash Flows and Outflows

Over a Specific 5 Year Timeframe

	2025	2026	2027	2028	2029	Total
Funding ICO STO RWAs (after taxation)	€3.24M	€11.89	€22.05M	€10.38M		€47.57M
Expenses	€773K	€6.44M	€25,16M	€43,39M	€75,71M	€127,69M
Revenues		€3,08M	€29,61M	€73,77M	€151,42M	€257,89M
Profit Share Distribution (247XE token holders)				€9,11M	€22,71M	€38,19M
Taxation (13.5%)	- €104,39K	-€454,71K	€600,78K	€2,87M	€7,15M	€10,06M
Results (NET) after taxation	-€668,91K	-€2,91M	€3,84M	€27,50M	€68,56M	€96,33M
Balance	€2,57M	€8,98M	€25,90M	€37,88M	€68,56M	€143,91M

NOTE:

247XE equity token holders can expect Annual Profit Distributions (30% from our profits) starting in 2028

\$247X Token Sale Rounds

\$247X Utility Token for the Creator Entertainment Economy

Total Token Supply

1,000,000,000 tokens

ICO Target

€7,500,000

Seed Round

1

Supply	Token Price
80,000,000	€0,005
Minimum	Target
€1,000	€400,000

Private Sale

2

Supply	Token Price
300,000,000	€0,013
Minimum	Target
€500	€3,900,000

Public Presale

3

Supply	Token Price
200,000,000	€0,016
Minimum	Target
€100	€3,200,000

Public Sale

4

Supply	Token Price
40,000,000	€0,080
Listing Price (start) on Tier 1 DEX/CEX Crypto Exchanges	

During the \$247X Token Sale rounds (Seed, Private Sale and Public Presale) we aim to raise €7,500,000. These rounds will run till the available tokens have been sold out.

Raised funds will be used to develop and roll out this unique tokenized entertainment ecosystem, restructure our incorporation and to prepare the \$247XE STO proposal to get approval from the financial regulators.

Click [here](#) to get a detail overview from the \$247X Tokenomics.

\$247X tokens are deflationary tokens which means that the total supply decreases with every sell or buy transaction (0.1% burn).

This method will affect the price of \$247X tokens to go up and increase the value of tokens for all token holders.

The \$247XE Token Sale (Private Sale) starts once the financial regulators (FMA Liechtenstein) have approved the STO Proposal (scheduled Q3/2026).

Both \$247X and \$247XE tokens will be distributed to the participants crypto wallets 4 months after completing the ICO and STO (listing on Tier 1 Crypto Exchanges (Public Sale) according a pre-scheduled vesting mechanism.

Each of our founding team members has experience in various management roles within the online entertainment, blockchain, digital marketing and ecommerce space. Collectively they will bring a lot of knowledge on the table to realize and put the 247x Tokenized Ecosystem on the Worldmap.

From Q2/2025 we will start the recruit and hire process to onboard professionals, advisors to expand our team. We expect to have +/- 30 full-time employees and contractors working to realize and roll out the 24X7 Ecosystem by 2026.



Sandro Anthonio
CEO | Founder

Active for the past 20 years in the online entertainment industry realising, operating and monetizing digital products

In the past 2,5 years active with designing web3 powered ecosystems



Marcel Spaan
CMO | Partner

Active for the past 18 years in various positions in the digital performance marketing and online entertainment industry



Jan Petrovic
CRO Specialist | Partner

Active for the past 15 years in various positions related to revenue optimization and QA testing

Two years of experience with Creator Management



www.247xe.com

Thank you for your time and attention
Feel free to ask anything!

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